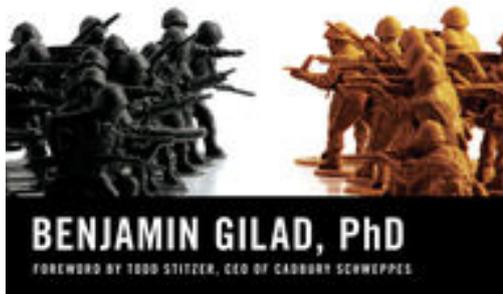
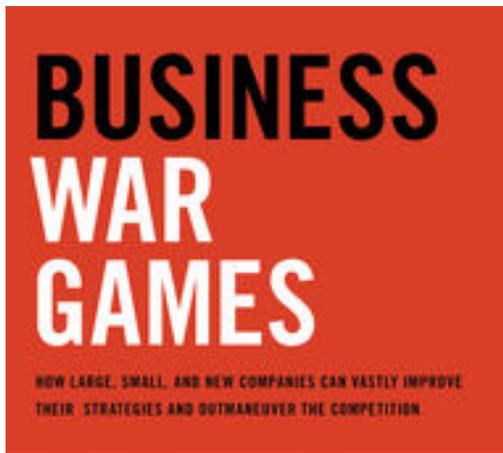


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For more than 30 years, **Benjamin Gilad** ran war games for market-leading Fortune 500 firms in a variety of industries and on all five continents. He is a former associate professor of strategy at Rutgers University's School of Management and the founder and president of The Academy of Competitive Intelligence. A pioneer of competitive intelligence theory and practice in the United States, he has been called "our CI guru" by the Society of Competitive Intelligence Professionals. He holds a PhD in economics, an MBA, and BA in psychology and philosophy. He can be reached through his site, www.GiladWarGames.com.

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