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Lire des ebooks Des machines, des plateformes et des foules Erik Brynjolfsson PDF, ePub, mobi, Faut-il avoir peur des robots ? Les plateformes que sont Facebook, Google et autres vont-elles régner sans partage sur l'économie ? Que deviennent les compétences et les métiers à l'ère du tout-numérique ?

Écrit par deux des meilleurs spécialistes de la transformation numérique, ce livre met à la portée de tous les évolutions que l'on constate aujourd'hui, notamment en matière d'intelligence artificielle — algorithmes de plus en plus puissants, apprentissage profond (deep learning), etc.

Plutôt que de céder à la crainte et aux fantasmes que font naître ces bouleversements, Erik Brynjolfsson et Andrew McAfee nous invitent à imaginer de nouvelles collaborations entre la machine et le cerveau humain, les plateformes et les produits, l'intelligence collective et les savoir-faire au sein des entreprises.

Nourri d'exemples passionnants de machines intelligentes et créatives, d'entreprises pionnières, de collaborations possibles entre la machine et l'homme, ce livre est une mine pour tous ceux qui veulent maîtriser les principes fondamentaux de ce nouveau monde.

Erik Brynjolfsson est économiste et dirige le Center for Digital Business du MIT (Massachusetts Institute of Technology).

Andrew McAfee dirige la recherche scientifique du Center for Digital Business du MIT.

Ils ont coécrit *Le Deuxième Âge de la machine*, best-seller du New York Times.

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If you realise your des machines, des plateformes et des foules so overwhelming, you are able to go ahead and take instructions or guides in the manual individually. Select a special feature you wish to give attention to, browse the manual thoroughly, bring your product and execute what the manual is hinting to complete. Understand what the feature does, using it, and don't go jumping to a different cool feature till you have fully explored the actual one. Working through your owner's manual by doing this assists you to learn everything concerning your digital product the best and most convenient way. By ignoring your digital product manual and not reading it, you limit yourself in taking advantage of your product's features. When you have lost your owner's manual, look at product instructions for downloadable manuals in PDF

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