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jacques noël



**Lire des ebooks Design, l'imposture Jacques Noel PDF, ePub, mobi, Une mise au point autour d'un concept : le design.**

Par ignorance le terme design est employé à tort et à travers. Cet aveuglement menace une profession très précise, celle que Jacques Noël a exercée pendant 40 ans : designer. Afin de remédier à cette situation, il nous fait part de son vécu professionnel. Des fondamentaux du design industriel, aux différents acteurs en présence, en passant par les exigences des clients, nous découvrons la réalité d'un métier, dans toute sa complexité, à contre courant des idées généralement admises. Un ouvrage coup de gueule qui s'adresse à tous ceux qui parlent de design.

**A travers le témoignage de Jacques Noël, découvrez l'histoire et les fondements d'un métier, celui de designer.**

## EXTRAIT

Le plus difficile est de faire simple. « Less is more », Ludwig Mies van der Rohe. Une création technicienne apparaît souvent comme l'assemblage de solutions locales qui ont été étudiées séparément. Le résultat est compliqué. Il manque une vue d'ensemble (à tel point que souvent le plan d'ensemble n'existe même pas). Le résultat n'est pas intégré. Plus le résultat sera simple, plus son fonctionnement paraîtra aisé, lisible, évident. Sur une machine complexe, il n'est pas difficile de différencier les circuits, de les organiser, de trouver un agencement qui facilite la compréhension de l'utilisateur, qui simplifie la maintenance.

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