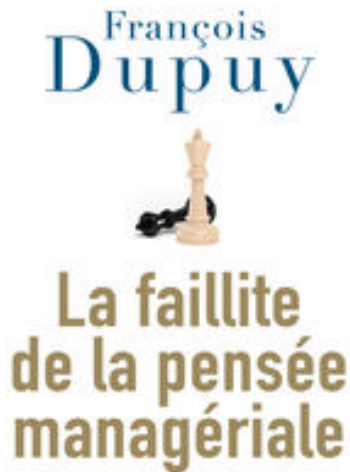


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Lire des ebooks La Faillite de la pensée managériale. Lost in Management, vol. 2 François Dupuy PDF, ePub, mobi, En apparence, les méthodes de management ne cessent de se renouveler : on ne compte plus les prétendues nouveautés qui apparaissent jour après jour sur ce marché. En réalité, le management tourne en rond : les organisations sont toujours confrontées aux mêmes problèmes et leurs dirigeants puisent dans un corpus de doctrines simplistes les moyens de les résoudre.

Dans ce second volume de *Lost in management*, François Dupuy s'attache à démonter les mécanismes de l'appauvrissement de la pensée managériale et à en montrer les graves conséquences pour les entreprises. L'ignorance persistante des acquis des sciences sociales en particulier cause des ravages. Habillant les idées reçues d'un jargon déconnecté de la " réalité ", dirigeants et managers commettent des erreurs de raisonnement et des confusions qui pénalisent toujours plus leurs décisions.

À travers des exemples de la vie quotidienne en entreprise, cet ouvrage montre la responsabilité des grands cabinets de conseil et des *business schools* dans la diffusion de cette pensée paresseuse et de ces pratiques surannées avec lesquelles il est encore temps de rompre.

Sociologue des organisations, François Dupuy a enseigné à l'INSEAD et dans plusieurs *business schools* à travers le monde. Il conseille aujourd'hui de nombreux dirigeants en Europe. Le premier volume de *Lost in management* a reçu le Prix du meilleur ouvrage sur le monde du travail en 2012.

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