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Le Manuel de négociation complexe est :

Un outil ultra performant pour faire face à toutes les situations de négociation ; le premier livre qui recense les facteurs de complexité et y apporte des réponses adaptées ; un ouvrage vivant égrainé de nombreux exemples issus de situations réelles.

"Le Manuel de négociation complexe est une mine d'informations, de références, de pratiques opérationnelles pour faire de chaque lecteur un praticien efficient des négociations de demain."

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