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Lire des ebooks Supply chain management - 2e édition Rémy Le Moigne PDF, ePub, mobi, Le *supply chain management* est un enjeu clé pour l'entreprise. Il représente jusqu'à 90% de ses coûts et a permis à de nombreux groupes, comme Apple ou Amazon, d'acquérir un avantage concurrentiel déterminant. Pourtant, il est souvent difficile pour les dirigeants et les responsables opérationnels de comprendre le *supply chain management* et d'en avoir une vision globale.

C'est cette lacune que cet ouvrage vise à combler, en présentant : toutes les fonctions du *supply chain management* : achat, approvisionnement, production, maintenance, vente, pilotage des stocks et des flux de produits, gestion des entrepôts, transport ; pour chaque fonction, les méthodes et outils qu'elle utilise ; des exemples et témoignages d'experts.

Ce **tout-en-un opérationnel** donne les solutions pour réduire les coûts et l'impact sur l'environnement. Dans cette 2e édition, entièrement revue et actualisée, un chapitre sur la

logistique inverse et un glossaire sont ajoutés.

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Le seul ouvrage qui décrit le *supply chain management* dans son ensemble De nombreuses fiches pratiques

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