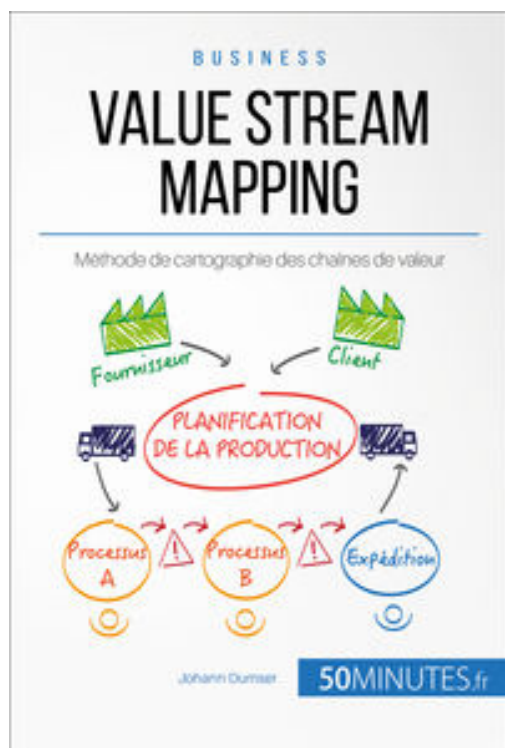


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Lire des ebooks Value Stream Mapping Johann Dumser PDF, ePub, mobi, Un guide pratique et accessible pour visualiser rapidement et simplement les processus de production de votre entreprise

Sentez-vous qu'il est temps d'optimiser les processus de votre entreprise pour gagner en efficacité ? Pourquoi dès lors ne pas envisager de cartographier les flux d'information et de production qui créent de la valeur ajoutée pour votre produit final ? Le Value Stream Mapping est l'outil qu'il vous faut, car il vous fournira une vision réaliste des sources de gaspillage qui ralentissent la croissance de votre entreprise.

Ce livre vous aidera à :

- synthétiser les processus de production des produits ;
- vous rendre compte des points à optimiser ;
- entamer une démarche d'amélioration continue ;
- et bien plus encore !

Le mot de l'éditeur :

« Avec l'auteur, Johann Dumser, nous avons cherché à présenter aux lecteurs une méthode de cartographie très répandue et particulièrement efficace. Que les adeptes de l'optimisation de processus n'hésitent dès lors pas à se familiariser au Value Stream Mapping ! » - Juliette Nève

À PROPOS DE LA SÉRIE 50MINUTES | Gestion & Marketing

La série « Gestion & Marketing » de la collection 50MINUTES fournit des outils pour comprendre rapidement de nombreuses théories et les concepts qui façonnent le monde économique d'aujourd'hui. Nous avons conçu la collection Business & Economics en pensant aux nombreux professionnels obligés de se former en permanence en économie, en management, en stratégie ou en marketing. Nos auteurs combinent des éléments de théorie, des études de cas et de nombreux exemples pratiques pour permettre aux lecteurs de développer leurs compétences et leur expertise.

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